

Nov 04, 2016 by **Jian (Jay) Wang**

## **French Pavilion: Culture as a Nation-Branding Platform (Videoblog)** <sup>[1]</sup>

This video is part of the series CPD Video Conversations: National Branding at Expo 2010 Shanghai.

**>> For viewers in China, follow this link to watch the video**

To view the CPD videoblog page on France at the Shanghai Expo, follow this link.

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