

Tourism Marketing for Cities and Towns: Using Branding and Events to Attract Tourists. ^[1]

Resources Type:

- Books ^[2]

Publisher:

Butterworth-Heinemann

Journal or Book Title:

Page Numbers:

Sponsoring Organization:

Specific Office:

Delivered By:

Location of Address/Interview:

Author:

Bonita Kolb

Resource Topic:

- Nation Branding ^[3]

Volume #:

Tags:

- marketing ^[4]
- tourism branding ^[5]

Issue #:
