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Feb 25, 2020 by

## **New Report: "How the Chinese Government Mobilizes Students and Media to Burnish its Image"** <sup>[1]</sup>

In an effort to understand Beijing's public diplomacy (PD), a research lab and the U.S. Department of State have teamed up to quantify and analyze the Chinese government's reach and influence.

The ensuing report, "Influencing the Narrative: How the Chinese Government Mobilizes Students and Media to Burnish its Image," analyzes China's PD efforts across East Asia-Pacific, the context of China's regional goals and major tools employed toward these ends.

The link to the full report, published jointly by AidData, a research lab at the William & Mary Global Research Institute, and the U.S. Department of State, can be found [here](#) .

The link to the executive summary can be found [here](#) .

The link to AidData's "Beijing's Public Diplomacy" initiative can be found [here](#).

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